DYSLEXIA SPARKS

Building Futures Together

Corporate Sponsorship

Support Hull and East Yorkshire's Only Charity For Dyslexia

Get Involved
dyslexia-sparks.org.uk

A Small Charity Creating a Big Impact

Dyslexia Sparks was born out of a passion for *helping people* reach their potential.

We are a small charity who puts care at the heart of what we do – we care about the people we work with, and are committed to making their futures what they want them to be.

Sparks has been a lifeline for many in the community; providing essential support not only locally, but increasingly nationally. We see more and more individuals approaching our charity for support in education, workplaces and at home.

As the leading provider of dyslexia support within Hull and The East Riding of Yorkshire – we're making strides, but have a big task ahead of us in aspiring for schools, workplaces and governing bodies to support our vision for inclusivity.

10%

of the population has dyslexia, but it's likely that the real figure is higher than this.

How Sparks Makes a Difference

Dyslexia Assessments

Our qualified and experienced specialists provide assessments for individuals across the country. If dyslexia is identified, we offer a formal diagnosis, opening the door to additional support and resources, such as exam accommodations and specialist technology.

Specialist Tuition

Our charity provides tuition to improve literacy and numeracy skills for children and young people, as well as adults. We create a personalised programme of learning which is structured, cumulative and multisensory to meet each student's needs and learning pace.

Awareness Training

It is vital to our mission that schools, workplaces and communities understand and support dyslexic individuals, so we offer awareness training wherever possible. For adults in the workplace, we recognise dyslexia can present challenges which might not be obvious to those around them, making our training even more essential.

"The diagnosis was a big relief, and to understand why I've struggled all these years. I would encourage any adult in my position to go for an assessment."

Rebecca, Adult Assessment Client

Regular Community Events

Throughout the year, our charity hosts in-person events designed to support and guide individuals and families. These gatherings also create valuable opportunities to raise funds, enabling us to offer more free services, educational resources, and learning opportunities.

Monthly Webinars

We provide free monthly webinars for parents, carers and educators of children and young people with dyslexia, covering key topics like visual stress, reading strategies, assistive technology, and exam support. These sessions also offer an opportunity to share ideas, gain support, and discuss any concerns with others in a supportive environment.

School Services

Dyslexia Sparks offers a range of services for schools, including teacher training, dyslexia assessments and pre-assessments, consultations, and coffee mornings - all designed to support educators and families where they need it most.

"The assembly was engaging, informative, and beautifully delivered. The students responded really positively, and it sparked some great conversations."

Matthew Dale, Assistant Head Teacher, Inclusion Lead, Francis Askew Primary School

Create an Impact and Meet Your Corporate Social Responsibility

As Dyslexia Sparks grows, we invite organisations to join us in driving change. We understand that every business is different, so we'll work with you to meet your business and CSR objectives.

Make Us Your Chosen Charity

Make Dyslexia Sparks your charity of choice for the year. Your organisation's fundraising efforts can be combined into a single powerful contribution to support our work.

Sponsor a Project/Event

Make a meaningful impact while showcasing your support for a vital cause. Your contribution directly benefits children, as well as their families, helping us provide the resources they need to thrive. Receive public recognition and align your brand with our mission.

Become an Ambassador

As an ambassador you'll help raise awareness, share our mission and inspire others. Whether you choose to share your dyslexia journey, promote our services, or host an event, your voice can make a real difference. However you'd like to get involved, we'd love to hear from you.

Hold a Fundraising Event

Whether it's a coffee morning, a charity run, a golf day, or something more adventurous like a bungee jump, your event can help raise vital funds for our work. Whatever idea you have, we're here to support you make it a success.

Train a School

A contribution of £395 enables Sparks to deliver dyslexia awareness and support training to teaching staff in a school. This transformative training empowers an entire school to become more dyslexia-friendly, creating a positive impact for children under their care.

Contribute to Our Bursary Funds

Our charity provides bursary support to low-income families, helping them access essential dyslexia assessments and specialist tuition. By contributing to these funds, you'll directly support those in need, ensuring they receive the critical services and resources required to thrive.

Volunteering

If you're looking to join us as an individual or as a group with your team, volunteering is a great way to make a real difference! Donating your time to supporting events or fundraising activities will have a big impact on our community and what we can offer them.

Donations/Gifts

Donations can be made through our JustGiving page or bank transfer through office@dyslexia-sparks.org.uk. Don't forget to leave your name and why you're donating. If you'd like to donate gifts or prizes, please get in touch.

Fund a Webinar

Donate £150 to fund an information webinar hosted by a member of our specialist team, or industry expert. Each month, we offer a free webinar on a range of topics to support individuals with dyslexia across the country.

Sponsor an Assessment

Donate £500 to help fund a diagnostic dyslexia assessment. We'll keep you informed about the person you've helped and follow up with a report on the positive impact your donation has made within six months.

Will's Journey

After being told he "wouldn't make the grade" he needed in GCSE English, Will came to Dyslexia Sparks for a few months of tutoring. We focused on exam revision in lessons, creating memory strategies for him and making sure he used a computer to resolve his difficulties with handwriting.

He worked incredibly hard and achieved his much-needed Grade 4s to start as an Apprentice Commis Chef at the prestigious Pipe and Glass restaurant.

Will said his Sparks tutor, Sam, "seemed to just understand my mind & helped me figure it out in a way I've never thought of before."

Sponsor a Student's Tuition

Make a lasting impact by funding a two-year scholarship for a student to receive specialist dyslexia tuition with Dyslexia Sparks. Your sponsorship will provide the child with the tailored support they need to thrive academically.

Each year, you will receive a report from the child, their tutor, and their family, offering valuable feedback on their progress and the difference your contribution is making in their educational journey.

By sponsoring a student, you help unlock their full potential and provide them with the tools they need for success.

Daisy's Dyslexia Journey

Daisy started tuition with Sparks in 2021 while in Year 3 at school, and began following our programme of learning. She started to feel more in control, and her progress became both measurable and encouraging.

Daisy's mum saw what she described as "unbelievable" progression as a result of her Sparks tuition, and also saw an impact on her well-being: "her co-lessons make Daisy feel normal, accepted and are something to look forward to."

"You have changed her into a confident girl who gives everything a go. I'm seeing my little girl with dreams and goals and experiencing success at school."

Daisy was able to get exam adjustments for the SATs, which included extra time and rest breaks. With this help and the tuition she received, her grades soared from below average standards to expected and greater depth. The impact even led to her receiving a head teacher's award.

What's In It For You?

Whether you choose to remain anonymous or allow us to publicly acknowledge your generosity, we'd love to highlight your contributions.

By supporting our cause, you will receive recognition tailored to your level of involvement, which may include:

- **PR coverage** highlighting your incredible support.
- **Social media recognition** across our platforms, showcasing your partnership.
- A dedicated mention and **link on our official website**, bringing visibility to your commitment.
- **Recognition** at our events and promotional materials.
- A **personalised certificate** of appreciation.
- **Inclusion in our annual report**, which serves as a testament to the impact of our donors.
- **Feedback** providing insights into how your donation is making a difference, which you can share with your company or team.

Contact Us

Need more information, or want to discuss things further? Email us via rachel.madden@dyslexia-parks.org.uk or call our main office 01482 234 856.